

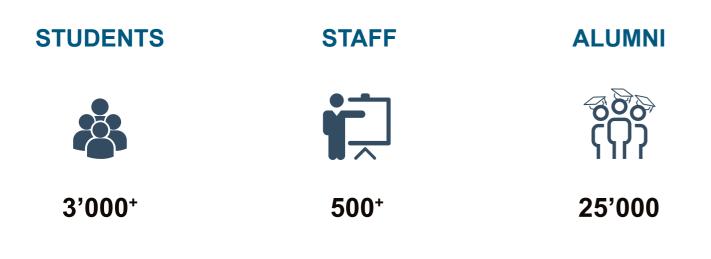


## **EHL Privilege Program**

Increase your visibility and sales joining our Privilege Program with a special offer dedicated to the #EHLFamily!

## WHAT'S IN IT FOR YOU?

Reach a new audience in Switzerland and around the world



Increased brand visibility at school and on social media



My.EHL.edu - Students & Staff intranet alumni.ehl.edu - Alumni Network intranet



Monthly newsletters Students Staff Alumni



Campus TV screens



Campus dedicated showcase

# @ehl.lausanne - 25'000 followers 0



@ehl.singapore - 2'700 followers



@ehl.passug - 3'200 followers

@ehlalumni - 8'700 followers

## **HOW CAN YOU BE A PART OF IT?**

**STEP I** 

Send us an email at **benefits@ehl.ch** with the following :

## LOGOS / PICTURES

In high quality, or any other kind of visual you would like to share with our comunity to promote your offer.



### **OFFER DESCRIPTION**

Explaining the special offer for the #EHLFamily and how to benefit from it.



#### **STEP II**

Quick call / email exchange to validate the look and feel on our platforms and confirm your offer.

### **STEP III**

Offer is online and the agreed internal promotion is starting.



COMPANYDESCRIPTION

To promote your company in around 50 words.



#### **CONTACT DETAILS**

That members need to use in order to benefit from the offer or if they have specific questions concerning the offer.



## THEY WORK WITH US







CLARINS





IHG®



LA GARDE-ROBE

HOTELS





EHL

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