



EHL Privilege Program

Increase your visibility and sales joining our Privilege Program with a special offer dedicated to the #EHLFamily!

WHAT'S IN IT FOR YOU?



Reach a new audience in Switzerland and around the world

STUDENTS



3'000+

STAFF



500+

ALUMNI



25'000

Increased brand visibility at school and on social media



My.EHL.edu - Students & Staff intranet
alumni.ehl.edu - Alumni Network intranet



Campus TV screens



Monthly newsletters
Students
Staff
Alumni



Campus dedicated
showcase



@ehl.lausanne - 25'000 followers



@ehl.singapore - 2'700 followers



@ehl.passug - 3'200 followers



@ehlalumni - 8'700 followers

HOW CAN YOU BE A PART OF IT?

STEP I

Send us an email at benefits@ehl.ch with the following :

LOGOS / PICTURES

In high quality, or any other kind of visual you would like to share with our community to promote your offer.



COMPANY DESCRIPTION

To promote your company in around 50 words.



OFFER DESCRIPTION

Explaining the special offer for the #EHLFamily and how to benefit from it.



CONTACT DETAILS

That members need to use in order to benefit from the offer or if they have specific questions concerning the offer.



STEP II

Quick call / email exchange to validate the look and feel on our platforms and confirm your offer.

STEP III

Offer is online and the agreed internal promotion is starting.

THEY WORK WITH US

BONGENIE
brunschwig group ■■


Bonne Maman®
C'est toi que j'aime tant

citizen

hotels

CLARINS

Europcar
moving your way

G A L U X *One*

IHG®


INEO
SWITZERLAND

LA GARDE-ROBE


SANDOZ FOUNDATION HOTELS
SWITZERLAND

STARHOTELS®
L'ITALIA NEL CUORE


THE RITZ-CARLTON
HONG KONG


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